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a company of  
Culbro Corporation

October 3, 1994

Victoria Strychack  
Senior Purchasing Agent  
PHILIP MORRIS USA  
120 Park Ave.  
New York, NY 10017

Dear Victoria:

This letter serves for our approval on the attached Cambridge coupon.

Please note that the lighter art does not show the child resistant mechanism. We are assuming that the line art is "for position only" and actual photos will run.

However, we are approving your use of the DJeep name as the attached.

Thank you again for using DJeep for the Cambridge program.

Sincerely,

Deanna Heins  
Marketing Manager

cc: J. Rano

CC: G. Fawcett  
S. Rush

Post-it Fax Note 7671		Date	# of pages 2
To Victoria	From Deanna		
Co./Dept.	Co.		
Phone #	Phone #		
Fax #	Fax #		

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